

Visual Merchandiser & Project Specialist Asst. Manager

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Company: Talentvis

Location: Thailand

Category: other-general

Bachelor degree in Arts or related field

Minimum experience 3-5 years in fashion retails experience as a Visual Merchandiser and Project Management.

Age 35 – 45 Years

Fluent in Thai and English and Strong communications skills and leadership skill.

Thorough knowledge of in-store presentation, good understanding of brand/collection concepts, fixture layout and customer flow

Must be creative, imaginative, energetic, confident and good taste with a passion for fashion and possess good drawing and designing abilities with strong computerized skills

Good organization skills and ability to work under pressure and tight schedules (after store hours on occasion for window VM or events for example)

Good with Adobe illustrator, Adobe Photoshop

Own car with car license – preferable.

Creating and implementing a visual merchandising strategy for the store.

Project Management to renovate and uplift store follow Guideline & Global

Direction.

Ensuring the strategy and Store standardized are consistency.

Generating sketches of visual displays that meet the store's visual design requirements from Principle.

Finalizing designs and creating detailed for display areas.

Sourcing the props, creative materials, and accessories for displays to keep the excitement at the store as well as matching the direction from Principle.

Installing and setting up window displays and in-store displays.

Changing displays to promote new product launches or to reflect all year round gifting festive or seasonal themes.

Ensuring uniformity of displays across all store locations with different store types.

Liaising with retail team, marketing teams, and international retail merchandisers, when necessary.

Monitoring costs and working within budget.

Researching lifestyle and design trends that will inform the visual merchandising strategy.

Managing and implementing the perfect visual merchandising at all stores by communicating and advising with all department stores.

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