

Senior Director of Sales & Marketing

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Company: Talentvis

Location: Thailand

Category: other-general

Basic Qualification:

Male / Female 35-45 years old

Bachelor's or master's degree in business administration, marketing or other relevant field At least 10 years working experience in marketing and 3 years of direct experience in healthcare and wellness.

Professional Qualifications

Hands on experience with CRM and SEO

In-depth knowledge of big data analysis

Regularly produce and present reports

Excellent organizational and time management skills

Good communication and interpersonal skills

Excellent presentation and interpersonal skills

Addition marketing certifications are a plus

A Chief Marketing Officer (CMO) is responsible for overseeing the planning, development and execution of an organization's marketing and advertising initiatives. Reporting directly to the chief executive officer, the CMO's primary responsibility is to generate revenue by

increasing sales through successful marketing for the entire organization, using market research, pricing, product marketing, marketing communications, advertising and public relations.

This position will be report to Managing Director

Management sales and marketing team

Sales (Patient care consultler = 10+ persons)

Marketing (5 persons including Marketing Manager, marketing executive and graphic designer)

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