Thailand Jobs Expertini®

Senior Business Development Manager

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Company: People Profilers Thailand

Location: Bangkok

Category: Personal-Care-and-Service

Senior Business Development Manager

Location : Minburi, Bangkok

Key Responsibilities:

Conduct high-level industry research (work with customer insight team and Business team) to identify new markets and customer needs to develop effective business development plan and sales growth in focus business area

Develop, execute, and oversee a business strategy that prioritizes growth

Seek, connect and interact with potential brands or business and respond toimportant inquiries about the company

Develop and present the company's profile both products or services to prospective business partners

Participate in collaborative business meetings to update key internal and external stakeholders

Identifyand Present new brand, new business opportunity with market size and trend

Work and prepare business plan with Business, Finance and Merchandising team

Involvein conducting market research and feasibility studies to analyze theviability of

alternative business development opportunities.

Review contracts or distribution agreements with Legal and Business team to ensure they

meet legal, corporate and commercial term guidelines

Monitor projects, outcomes, resources, proposed proposals or opportunities, and overall

execution of the corporate exercises, to ensure all internal partners has an alignment

Coordinate with related functions to support business development projects

Controllaking summary reports of overall business development to propose management

team

Requirement

Retail - Brand management

Businessplan experience

Budgeting & Planning

Excellence organizational and time management skill

Marketresearch knowledge

Sharp analytical and problem solving skill

Ability to build relationship with new brand and business contracts

Performance and goal oriented

Resilient and Flexible, adapts to new challenge

Budget: 150K Max (Including allowances)

Contract person : Kitti kitti.mart@peopleprofilers.com

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