

Online Marketing

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Company: General Group

Location: Pak Kret

Category: other-general

General Candy Company LimitedGeneral Group started its business under the name General Candy Co., Ltd. For more than 30 years, it has been operating as a candy factory. And quality snacks manufacturer and distributor that meet GMP / HACCP / ISO9001: 2015 standards. General Candy is the market leader in candy, fruit and other flavors that are popular with consumers. Our candy is So famous nowadays that, there are additional investments to support the expansion of the company. There are two companies, General Care Products Co., Ltd., a manufacturer of candy cane and another company GE Distribution Co., Ltd. Is a distributor of all our affiliated companies. Work description:Location: Nonthaburi PakkretHoliday: Saturday, SundayWorking Hours: 08:00 – 17:30 Responsibilities: Plan and manage marketing promotions for the company’s online communication channels.Update products information and promotions.Create and maintain an overview. Website Content Development Guidelines Marketing through all channels of the company.Creativity and Develop marketing on social media / Viral Marketing to keep up with the event.Create social communication strategies with PM and AgencyCan create articles, content and graphics about the plan that is worth watching.Can add customer contacts. And answer customer inquiries about activities and products.Follow up on social events.Prepare a summary report of the activity. Qualification: male or femaleAge (years): 29-35Education Level: Bachelor’s DegreeExperience (Years): 1-2 Additional Features:At least 2 years experience in online marketing. Good command of English. Have a passion for work. Benefits: Working 5 days a weekSocial SecurityTransportation Service

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