

Marketing Executive

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Company: General Group

Location: Pak Kret

Category: other-general

General Candy Company Limited General Group started its business under the name General Candy Co., Ltd. For more than 30 years, it has been operating as a candy factory. And quality snacks manufacturer and distributor that meet GMP / HACCP / ISO9001: 2015 standards. General Candy is the market leader in candy, fruit and other flavors that are popular with consumers. Our candy is So famous nowadays that, there are additional investments to support the expansion of the company. There are two companies, General Care Products Co., Ltd., a manufacturer of candy cane and another company GE Distribution Co., Ltd. Is a distributor of all our affiliated companies. Work description: Location: Nonthaburi Pakkret Holiday: Saturday, Sunday Working Hours: 08:00 – 17:30 Responsibilities: Co-ordinate marketing strategy with the Product Manager for Candy and licorice products. Supervise communication channels, marketing activities, booths, road shows etc. and special events. Providing potential areas for targeted activities. Including promotional activities. Coordinate with Trade Marketing and Sales team to organize various activities. Coordinate with relevant agencies in organizing each activity. Planning and design of marketing communication media. Make a budget for each activity. Prepare events reports and performance reports. Evaluate the results of each activity by analyzing both problems and obstacles. And provide suggestions Make report of the interesting events of our competitors. Qualification: male or female Age (years): 29-35 Education Level: Bachelor's Degree Experience (Years): 1-2 Additional Features: Bachelor's Degree in Marketing, Communication Arts, Advertising or related field. Good command of English and computer literacy. Good communication skills. Coordinate with various departments. Good analytical and

problem solving skills. Benefits: Working 5 days a week Social Security Transportation Service Other benefit according to the company's policy

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