

Thailand Jobs Expertini®

Influencer, Tiktok

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Company: Bjak

Location: Bangkok

Category: other-general

About Us

Bjak is dedicated to providing affordable and sustainable financial services for people in the ASEAN region. Headquartered in Malaysia, we are the largest insurance portal in Southeast Asia, with millions of customers. Our team is dedicated to problem-solving and navigating complex environments to create some of the most innovative financial products in the world. We've invested heavily in cutting-edge technology like custom APIs, blockchain, trading systems, and data science to bring easy access to financial services, previously inaccessible or difficult to understand.

Our core strengths are in navigating the most complex regulations and environments, creating some of the most innovative products in the world. For instance, we are the first platform globally to simplify and offer investment-linked life and health insurance online, coupled with an instant talk-to-agent service.

In Thailand, Bjak is recognized under the name Dsure. As we extend our footprint into Thailand, we are looking for a creative Full-time Influencer, Tiktok to contribute to our team's success. As our Influencer, Tiktok, you will be responsible for developing and maintaining a strong and authentic personal brand on TikTok that showcases the various financial services we offer. You will work on-site, in our Bangkok location, and be part of a dynamic and creative team.

Requirements

Proven experience as a TikTok creator or influencer, with a focus on brand promotion.

Proven Experience in video creation, video editing, TikTok app, and social media management.

Fluency in Thai language with a good command of English.

Able to think creatively and come up with engaging content ideas, and willing to work collaboratively with others.

Ability to multitask, organize, and prioritize tasks effectively and work efficiently under tight deadlines with strong attention to detail.

Positive attitude and willingness to learn and adapt to new trends and techniques in social media marketing.

Benefits

You will be working in a fast-growing startup that promotes flexible and open culture.

Fast moving, challenging and unique business problems

Attractive remuneration and performance incentives

Strong learning and development plans for your career growth

International work environment and flat organization

Casual work attire

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