

General Manager

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Company: JAC Recruitment

Location: Bangkok

Category: other-general

Responsibilities:

In close collaboration with regional management team, oversee day-to-day operations and expand the company's offerings and brand presence in Thailand through the formulation of strategies and targets.

To create the company's budgets and plans for resource allocation.

To hire, onboard, and train personnel across a range of job areas in order to meet sales and business-growth targets.

Keep to project schedules to make sure that tasks are completed successfully.

Establish procedures and regulations that help the business run efficiently across departments.

As the company's official representative and spokesman, pitch and create new business prospects for our Thailand product offerings to agencies and advertisers.

Establish, control, and manage important client connections with brand partners and advertising firms.

Qualifications:

Demonstrated management expertise as a general manager or in a comparable position.

Proficient understanding of advertising business procedures

Strong delegation, cooperation, and communication abilities

Excellent business sense

Strong leadership and organizational abilities

Capacity for problem-solving

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