

## Digital Media Assistant Manager / Digital Media Manager

[Apply Now](#)

Company: Talentvis

Location: Thailand

Category: other-general

At least 3 years of working experience in digital media planning/optimization.

Understand and be able to plan and execute digital media

Analytical thinking and strong in ROI optimization

Understand digital media tools and technology and digital trends

Experience in personal care products industry is an advantage.

Familiarity with Ecom in-app ads and Tiktok store ads will be an added advantage.

Being responsible for the digital media planning and optimized advertising campaign  
Making digital media strategies/plans/campaigns. according to the marketing objectives.

Coordinate with brands team and agency to optimize digital media buying e.g. Facebook Ads, Google Ads etc.

Lead the execution for digital process and implement digital project to drive best ROI & efficient in term of cost and conversion.

Post-campaign performance review and feedback.

Bringing Ecom media by coordinating with the E-commerce team to drive sales in each channel.

Budget management and analyze campaign data and optimize ad strategies.

Build strong relationships with agencies and digital media platforms.

Follow digital trends to train and increase digital media skills for the team.

[Apply Now](#)

#### Cross References and Citations:

1. [Digital Media Assistant Manager / Digital Media Manager Tunisiajobs](#) [Jobs Thailand Tunisiajobs](#) ↗
2. [Digital Media Assistant Manager / Digital Media Manager Chinajobs](#) [Jobs Thailand Chinajobs](#) ↗
3. [Digital Media Assistant Manager / Digital Media Manager Turkeyjobs](#) [Jobs Thailand Turkeyjobs](#) ↗
4. [Digital Media Assistant Manager / Digital Media Manager Norwayjobs](#) [Jobs Thailand Norwayjobs](#) ↗
5. [Digital Media Assistant Manager / Digital Media Manager Whitecollarjobs](#) [Jobs Thailand Whitecollarjobs](#) ↗
6. [Digital Media Assistant Manager / Digital Media Manager Serbiajobs](#)[Jobs Thailand Serbiajobs](#)↗
7. [Digital Media Assistant Manager / Digital Media Manager Technologyjobs](#) [Jobs ThailandTechnologyjobs](#) ↗
8. [Digital Media Assistant Manager / Digital Media Manager Webdeveloperjobs](#) [Jobs ThailandWebdeveloperjobs](#) ↗
9. [Digital Media Assistant Manager / Digital Media Manager Surgeonjobs](#)[Jobs Thailand Surgeonjobs](#)↗
10. [Digital Media Assistant Manager / Digital Media ManagerSustainabilityjobs](#) [Jobs ThailandSustainabilityjobs](#) ↗
11. [Digital Media Assistant Manager / Digital Media ManagerJobsinindia](#) [Jobs Thailand Jobsinindia](#) ↗

12. [Digital Media Assistant Manager / Digital Media Manager Referralrecruits Jobs Thailand Referralrecruits ↗](#)
13. [Digital Media Assistant Manager / Digital Media Manager Jobssearch Jobs Thailand Jobssearch ↗](#)
14. [Digital Media Assistant Manager / Digital Media Manager Stockholmjobs Jobs Thailand Stockholmjobs ↗](#)
15. [Digital Media Assistant Manager / Digital Media Manager Gynecologistjobs Jobs Thailand Gynecologistjobs ↗](#)
16. [Digital Media Assistant Manager / Digital Media Manager Interiordesignjobs Jobs Thailand Interiordesignjobs ↗](#)
17. [Digital Media Assistant Manager / Digital Media Manager Jobspakistan Jobs Thailand Jobspakistan ↗](#)
18. [Digital Media Assistant Manager / Digital Media Manager Ceojobs Jobs Thailand Ceojobs ↗](#)
19. [Digital media assistant manager / digital media manager Jobs Thailand ↗](#)
20. [AMP Version of Digital media assistant manager / digital media manager ↗](#)
21. [Digital media assistant manager / digital media manager Thailand Jobs ↗](#)
22. [Digital media assistant manager / digital media manager Jobs Thailand ↗](#)
23. [Digital media assistant manager / digital media manager Job Search ↗](#)
24. [Digital media assistant manager / digital media manager Search ↗](#)
25. [Digital media assistant manager / digital media manager Find Jobs ↗](#)

Source: <https://th.expertini.com/jobs/job/digital-media-assistant-manager-digital-media-ma-thailand-talentvis-13782daed3/>

Generated on: 2024-05-06 by Expertini.Com