

Creator Development (TikTok)

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Company: AnyMind Group

Location: Bangkok

Category: other-general

Join us in revolutionizing the TikTok creator journey as part of the AnyMind network! As a TikTok Creator Manager, you'll play a pivotal role in empowering creators, driving success, and fostering a vibrant community.

What You'll Do

Responsible of TikTok creator journey with AnyMind network

Train and advise on TikTok and AnyMind policies

Work closely with creators to develop successful content strategies

Monitor and analyze creators' performance

Give constructive feedback to creators in order to optimize their views and revenues

Organize events occasionally to promote sense of community and support system among creators

Prepare report on the performance of creators on TikTok platform

Act as a contact point of TikTok creators

Stay up-to-date with content creation trends

Who You Are

Bachelor Degree

Experience in working with content creators: YouTube, Facebook, Instagram, Twitter, other social platforms, preferred TikTok

Experience in live streaming gifting platform

Have analytical mindset and love entertainment content

Good Thai/English communication skills

Excellent interpersonal skills

Flexible and adaptive working style

Growth mindset

Why You'll Love It

Competitive salary

Performance review (2 times a year)

Performance bonus

Annual leaves

Social security

Private medical insurance

All-hands meeting at overseas

TGIF, monthly birthday and other fun events

MVP Awards (prizes up to 8,000USD)

Creative office environment located at EmQuartier

Work in a professional and dynamic environment

Good chance to explore new trends in the digital market

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