

Brand Manager

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Company: Talentvis

Location: Thailand

Category: other-general

Bachelor's Degree or higher in Marketing or related field.

Proven working experience at least 3 years in Marketing especially in Branding and IMC with experience in Consumer or Food business would be an advantage.

Strong management skill in problem-solving & decision making, initiative, analytical & proactive thinking, positive attitude, result-orientation, interpersonal skill, presentation and organizational skill.

Good command of spoken & written English.

Proficiency in Microsoft Office and other related data & statistical programs.

Develop and execute marketing programs and general business solutions resulting in increased company visibility and sales.

Develop stronger digital marketing strategy

Implemented business development initiatives

Increased credibility and client awareness by developing presentations, public relations campaigns, articles and newsletters

Coordinated design and placement of advertising campaigns including flyers, brochures, and web ads, as well as assembled sales presentation materials

Maintained and enhanced design and user accessibility of company website

Worked closely with all products developments to create and maintain marketing materials for sales presentations and client meetings

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