

## BMB Sea Thailand Officer

[Apply Now](#)

Company: Snaphunt

Location: Thailand

Category: other-general

### The Offer

Leadership Role

Work alongside & learn from best in class talent

Excellent career development opportunities

### The Job

#### You will be responsible for:

Supporting the BMB SEA team in growing the B Corp Movement in Thailand for BMB SEA, which includes promoting and advocating the B Corp Certification and the movement in the local market, with strong focus of companies interested to undergo the B Corp Certification (Aspiring B Corps) with annual revenues above US\$ 10 million.

Serve as the point of contact for BMB SEA in Thailand, in particular for companies that communicate through the native language, which includes hosting calls, social media activation, and running presentations in the Thai language, etc.

Develop and execute a content marketing strategy that includes blog posts, case studies of certified companies, newsletters, and social media content to educate and engage the target audience. This content marketing strategy should highlight the benefits of becoming a B Corp, and the positive impact on society and the environment.

Actively seek and establish strategic partnerships with local NGOs, universities, industry associations, and government entities to promote the B Corp movement.

Champion local physical events (if any) and host/facilitate online and offline events in the Thai language.

Conduct market research to identify trends, opportunities, and challenges in the Thai market regarding sustainability and corporate responsibility. This would involve analyzing potential partners, and industry standards to adapt strategies that effectively promote the B Corp Certification.

Provide preliminary support or be the first point of contact for companies interested to undergo the B Corp Certification

Assist BMB SEA in translation work, which includes company's profile, supporting documentation for B Corp Certification submission, etc., as may be instructed by BMB SEA from time to time;

Supporting B Corp Certification process by assisting certain companies that require assistance, during any phase of the B Corp Certification and re-certification process;

Develop a framework for tracking the performance and impact of B Corp certified companies in Thailand.

Representing BMB SEA during any kind of business engagements; both online and offline meetings,

Stakeholder engagement planning of the needs, opportunity and challenge faced by Certified B Corp in Thailand.

The role will involve both in-person and remote work.

## **The Profile**

You possess strong analytical skills and are comfortable dealing with numerical data

You are adaptable and thrive in changing environments

You are highly goal driven and work well in fast paced environments

## The Employer

Our client was founded in 2008 with the purpose of providing sustainable, meaningful, and gainful employment for the disadvantaged, especially for those from the less-developed economies. In creating a workplace that is inclusive and accessible, especially for those with disabilities, they had to develop a 100% work-from-home model. This also led us to build a totally digitized operation, focussing on eLearning.

[Apply Now](#)

### Cross References and Citations:

1. [BMB Sea Thailand Officer Jobs Thailand ↗](#)
  2. [BMB Sea Thailand Officer Jobs Thailand ↗](#)
  3. [BMB Sea Thailand Officer Jobs Thailand ↗](#)
  4. [BMB Sea Thailand Officer Jobs Thailand ↗](#)
  5. [BMB Sea Thailand Officer Jobs Thailand ↗](#)
  6. [BMB Sea Thailand Officer search Thailand ↗](#)
  7. [BMB Sea Thailand Officer job finder Thailand ↗](#)
1. [BMB Sea Thailand Officer jobs ↗](#)
  2. [BMB Sea Thailand Officer jobs ↗](#)
  3. [BMB Sea Thailand Officer jobs ↗](#)

Source: <https://th.expertini.com/jobs/job/bmb-sea-thailand-officer-thailand-snaphunt-48fe8365fc/>

Generated on: 2024-05-06 by [Expertini.Com](#)