

Thailand Jobs Expertini®

Art Director

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Company: VaynerMedia

Location: Thailand

Category: other-general

What's up? **We're VaynerMedia** We are a contemporary global creative and media agency with an expertise in driving relevance for clients and delivering impactful business results. The independently-owned agency was founded in 2009 and has offices in New York, Los Angeles, London, Singapore, Australia, Thailand, Japan and Mexico City. VaynerMedia has been recognized for its work at Cannes Lions, the Clio Awards and The Webby Awards. It is part of the VaynerX family of companies.

Culture is our key and Empathy is how we build it. VaynerMediaAPAC is strong with a world-class combination of diverse backgrounds collaborating to put forward innovative, creative and strategic solutions to the one advantage that stands the test of time --- PEOPLE. Day in and day out, we propel some of the biggest brands in the world to the intersection of attention and culture. In APAC, we are proudly +200, servicing a diverse client all around the region.

The PITCH

We're lucky that everyone within our walls thinks creatively, shares a passion for building communities, and understands the world of both big campaigns and social micro-content. You have a passion for design and a hunger to learn how to create pieces that drive engagement and extend brand experiences. However, you also understand that good ideas can come from anywhere and are open-minded when working with teammates. You are a flexible multi-tasker who communicates naturally, passionately, and collaboratively. You'll be working mainly within the social realm and the portfolio you submit should reflect this, but we also love seeing your overall solutions and ideas throughout your book.

Here's your first brief --

You'll be asked to do a range of creative work from faster, "smaller" pieces to "bigger" builds for a range of clients, as well as VaynerMedia-wide projects

You'll work within a dynamic team structure with several creative leads, helping to support and deliver on our core community and brand specific campaigns

You'll care about concepting, designing, developing, and putting the team in the best position to present our ideas way more than you do about getting credit for the work

Inspires ideation and thinking, on-brief and proactively, for current clients and for new prospective clients.

Capable of working with large creative groups, and with cross-functional disciplines with the agency.

Masters crafts and ideas accompanied by delivering high quality, actionable feedback.

Assists in developing company wide creative processes including voice and content workshops, brief sessions, high priority brainstorms, emerging technology and social opportunities, and innovating on campaign work.

Your Experience

2+ years of relevant work experience in the creative media or advertising field

Worked with teams in complex, multi-geography, multi-cultural environments.

Self-starter and demonstrates ability to get things done without direct supervision and understand what it means to deliver excellence to clients.

Natural ability to develop and maintain key relationships with internal stakeholders.

Lastly, think logically even under pressure and come up with innovative solutions to problems.

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